

Freshford Parish Council – Housing Needs Survey Update

Cllr Elli Bate, 6th March 2025

A kick off call with CNB Housing Insights was held on 19th Feb, attended by John A, Rob and Elli from the PC. CNB had 4 key decisions for the PC to make – our proposed answers are as follows:

1. Content and format of the questionnaire: John, Rob and Elli have reviewed and given comments to CNB – an updated draft is attached for the PC's approval.

2. Whether or not to sponsor a £100 prize draw for completing the survey: We propose to offer a £100 voucher for the Hop Pole Inn as the prize.

3. Who to extend the survey to beyond current Freshford residents: All Freshford parish residents will receive a paper copy of the questionnaire in the post. In addition, we propose to send a link to the online version to:

- Local businesses: Homewood, Stoke Hill Mine, HL Mills
- Staff and parents of Freshford School
- Staff and parents of Freshford Preschool
- Staff and volunteers at Galleries Shop & Café
- any additional parties to be suggested by the PC?

4. What local comms are best to to publicise the survey, plus draft a covering message from the chair/PC explaining the context etc. We propose the following:

- PC email newsletter
- PC website
- Village notice boards
- Candy boards
- John A is drafting a covering message from the chair