

FRESHFORD COMMUNICATIONS, October 2022

I suggest we have four vehicles for communication:

1. Parish emails (mailchimp) regularly emailed to alert items of immediate (2/3 weeks hence) interest.

2. A rolling monthly online emailed newsletter (maximum three pages). Also printed for noticeboards.

Contents:

- An events calendar of all planned village activities within the following months or longer where appropriate, e.g. Horticultural Society, Friends of Freshford, Talks, Schools
- News and updates, e.g. village hall, galleries extension
- A summary of PC key actions/ points, e.g. transport, lighting, climate and nature
- Emergency etc.

*To be provided by Parish councillors*

Each item could have a link to the website which should provide greater detail

3. The website is very comprehensive but needs to be brought up to date and updated regularly before any links to it are placed in the newsletter. It should also contain copies of the newsletter. Some pages of the website haven't been updated for over a year. Perhaps each councillor could be tasked with regularly updating their area of responsibility?

Local businesses should be approached to provide advertising at nominal fee (£10 to £50).

4. A printed bi-annual bulletin containing interesting articles about village developments, activities, amusing stories and possibly biographies of fascinating residents or general articles of interest from anyone.

*John Putt*